

# Exhibit Z

# IMPOSSIBLE

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Push Your Limits. Do Something Impossible.

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AS FEATURED ON:



## Mindset

Build a stronger mindset and become resilient in the face of challenges..



## Fitness

Grow stronger, get faster, train harder and ready your body for adventure.



## Adventure

Take your mindset and your fitness into the real world and live a story worth telling.

YOU ONLY GET ONE LIFE.

## Do Something Impossible.

If you're bored of doing what you're "supposed" to do. If you're tired of backing down from challenges that seem *IMPOSSIBLE*. And you're ready to do something about it - welcome home. This is not a place to be comfortable, this is not a place to maintain the status quo. If you're here, your challenge is to do something impossible.

## Change Your Life, Do Something IMPOSSIBLE

Build mental toughness, take on physical challenges and live an story worth telling.

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Style

Women's

Color

Heather Grey

Size

Small

Quantity

1

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## How To Start A Blog (The Definitive Guide)

August 14, 2015 by [Joel Runyon](#) — [58 Comments](#)

Updated: February 1, 2016

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### Starting A Blog in 2016

Welcome to the definitive guide to starting a blog in 2016. Click a link to jump to a specific step, or read the full guide on how to start a blog.

**So you want to start a blog?** You're in the right spot. Learning how to start a blog is a question I get quite a bit and instead of answering pieces here & there, I decided to take

**Hi, I'm Joel Runyon**



I created **IMPOSSIBLE** to help people train their bodies and their minds to push their limits and do something impossible.

[Follow @joelrunyon](#) 179K followers

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Do Something Impossible.**

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